

PICTOU COUNTY

Climate Summit

SPONSORSHIP PACKAGE

**Building a Climate-Ready Future:
Local Action for Regional Resilience**



Be a part of the 2026 Pictou County Climate Summit

We invite you to join us for the Pictou County Climate Summit (Climate Summit) happening May 29-30 at the Pictou County Wellness Centre. The Climate Summit will bring together municipal leaders and staff, organizations, businesses, and community members to strengthen collaboration and accelerate collective climate action across the region.

Enclosed, you will find details on how to get involved with the Climate Summit as a sponsor, helping to advance local climate action and shaping a resilient, prosperous future for Pictou County.

A Collaborative Regional Initiative

The 2026 Climate Summit is being hosted by the Pictou County Partnership in collaboration with the Municipality of Pictou County, Pictou Landing First Nation, and the towns of New Glasgow, Pictou, Stellarton, Trenton, and Westville.

Building on the success of the inaugural 2023 Climate Summit, hosted by the Atlantic Infrastructure Management (AIM) Network, this event provides a collaborative environment for learning and action. Together, we are advancing climate resilience across coastal and land-based systems, driving regional prosperity, and unlocking local economic opportunities through sustainable climate solutions.



About the Climate Summit

The Climate Summit will kick off on the morning of May 29 with a curated 10 Tables Exercise bringing together community leaders, organizations, municipal staff, and residents to identify practical solutions to climate challenges facing Pictou County. The 10 themes include:

1. Clean Energy and Mobility
2. Green Jobs and Innovation
3. Watersheds and Natural Assets
4. Biodiversity and Recreation
5. Waste and Materials Management
6. Local Food and Circular Economy
7. Climate Adaptation and Emergency Readiness
8. Health and Community Resilience
9. Housing and Affordability
10. Belonging and Inclusion

In the evening, the Climate Social offers a relaxed opportunity for municipal leaders and staff, organizations, businesses, community members, and exhibitors to connect and engage with others in the climate ecosystem.

On May 30, the Climate Summit takes center stage, featuring a full day of speakers, panel discussions, interactive activities, and more. Throughout both days, an exhibitor area will be open to the public, showcasing programs, organizations, businesses, and projects that are driving climate action across the province.

Why Sponsor the Climate Summit?

Sponsoring the Climate Summit is an opportunity to position your organization as a supporter in regional climate action, collaboration, and community resilience. You play a critical role in advancing the ideas, partnerships, and momentum needed to move from conversation to action ensuring Pictou County is prepared to thrive in a changing climate and economy.

- **Increase visibility** by aligning your brand with a regional event focused on climate action.
- **Connect with decision-makers and partners** across municipal government, educational institutions, business, and the non-profit sector.
- **Support local impact** by helping advance initiatives, knowledge-sharing, and projects that strengthen Pictou County's transition to a low-carbon, sustainable future.

Sponsorship Packages

Program and Experience Tiers | May 29

10 Tables Exercise (\$3,500)

Presenting Sponsor of the 10 Tables Exercise

- Verbal recognition during opening and closing remarks
- Logo placement on table cards and digital promotions
- Banner placement inside the event space
- Dedicated social media feature and post-event recognition
- Exhibitor booth
- 2 guaranteed tickets to the Climate Social and Summit

Climate Social (\$2,500)

Presenting Sponsor of the Climate Social

- Verbal recognition during the artist battle
- Logo placement on digital promotions
- Opportunity to introduce artists
- Banner placement inside the event space
- Dedicated social media feature and post-event recognition
- Exhibitor booth
- 2 guaranteed tickets to the Climate Social and Summit

Lunch Break Sponsor (\$1,500/per day, 2 opportunities available)

Official Sponsor of the Summits Lunch Breaks on Friday or Saturday

- Verbal recognition at the beginning of lunch
- Logo placement on the food tables
- Banner placement at the lunch station
- Social media acknowledgment
- 1 guaranteed ticket to the Climate Social and Summit

Grand Prize Sponsor (minimum item value of \$750)

- On-stage recognition during prize draw
- Logo placement on website
- Opportunity to draw winner
- Social media acknowledgment
- 1 guaranteed ticket to the Climate Social and Summit



Sponsorship Packages

Climate Summit Tiers | May 30

Climate Action Champion (\$5,000)

Presenting Sponsor of the Climate Summit (May 30)

- Verbal recognition during opening and closing remarks
- Prominent logo placement on website, select signage, and digital promotions
- Opportunity to introduce the keynote speaker
- Opportunity to hang banner from upper esplanade at the Wellness Centre
- Banner placement inside the event space
- Dedicated social media feature and post-event recognition
- Premium exhibitor booth location
- 3 guaranteed tickets to the Climate Social and Summit

Community Climate Leader (\$2,500)

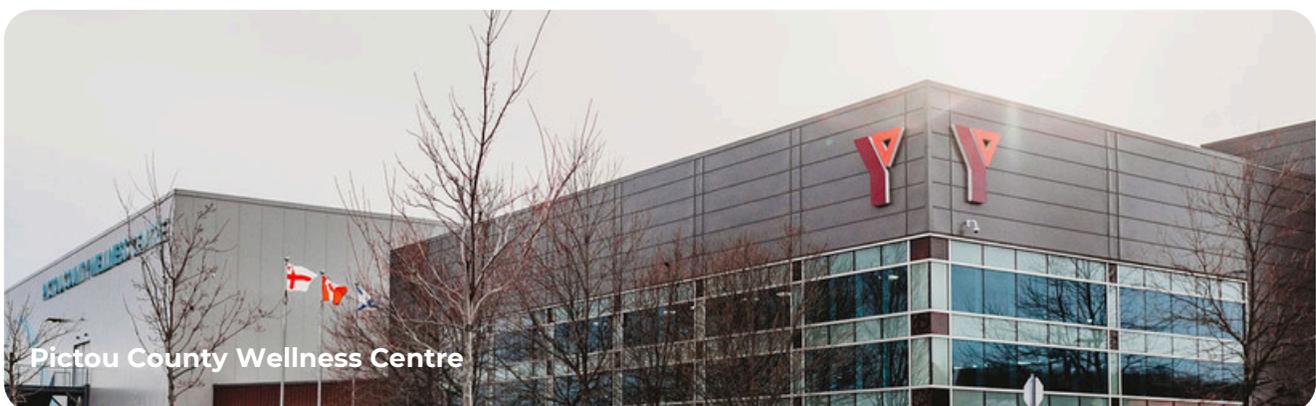
- Verbal recognition at the beginning of our breaks
- Logo placement on website and digital promotions
- Opportunity to introduce a guest speaker or panel discussion
- Banner placement at the event entrance
- Social media acknowledgment
- Exhibitor booth
- 2 guaranteed tickets to the Climate Social and Summit

Local Impact Supporter (\$1,000)

- Logo placement on website and digital promotions
- Banner placement at the event entrance
- Social media acknowledgment
- 1 guaranteed ticket to the Climate Social and Summit

Sustainability Partner (\$500)

- Logo placement on website and digital promotions
- Banner placement at the event entrance
- Social media acknowledgment



Sponsorship Expression of Interest Form

This form is an expression of interest in sponsoring the 2026 Climate Summit, submitting this form does not confirm a sponsorship level. We will follow up with you after reviewing submissions to discuss available opportunities, confirm fit, and outline next steps. Sponsorship opportunities are limited, and organizations will be contacted as submissions are received.

Name: _____ Email: _____

Phone: _____

Organization: _____

Please select the sponsorship level that best aligns with your support:

- 10 Tables Exercise (\$3,500)
- Climate Social (\$2,500)
- Lunch Break (\$1,500/per day)
- Grand Prize Sponsor (minimum item value of \$750)
- Climate Action Champion (\$5,000)
- Community Climate Leader (\$2,500)
- Local Impact Supporter (\$1,000)
- Sustainability Partner (\$500)

Additional Comments or Requests: _____

Please submit form to Monica Rivers by email at comms@pictoucountypartnership.com

Get Involved

Thank you for your interest in sponsoring the 2026 Climate Summit. We appreciate your support for local climate action in Pictou County. Sponsorship opportunities are limited so we encourage early confirmation to secure your preferred level. If you have any questions regarding sponsorship opportunities, please contact:

Monica Rivers

Communications Coordinator

Pictou County Partnership

comms@pictoucountypartnership.com

Deadline to confirm sponsorship: **April 3, 2026**